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Amity University
2014-15

Entrepreneurship and New Venture Creation
BBA - IB/ MBA-IB/ MBA - IB (Evening)

Course Credit: 3
Sessions planned: 45

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Course Description

Course Objectives:

- To understand the concept of entrepreneurship and skill sets of an entrepreneur.
- To examine historical and theoretical perspective of entrepreneurship.
- To recognize and shaping the various opportunities for new ventures.
- To develop a credible business plan and business planning to real life situations.
- To explore the challenges of starting new ventures.

Student Learning Outcomes:

- Graduates of the program will value entrepreneurial traits and personalities.
- By the end of this program, students will able demonstrate creativity and innovation.
- Students who will complete this program will able to identify potential business opportunity for new venture.
- By the end of this program, students will able to develop business model and financial projections.

Required Text

- Post M. David (2005): Entrepreneurship, New Venture Creation, Prentice Hall
- Horvick D. Robert and Peters P. Michal, Shepherd A Dean (2007), Entrepreneurship, McGraw Hill

References Books

- Kuratko F. Donald and Hornsby S. Jeffrey (2009), New Ventures Management, Entrepreneur Road Map, Pearson Education.
- Stucky, R. (2002) The Successful Business Plan, FT Prentice Hall
- D'Rourke S. James (2009): Writing and presenting business plan, Cengage Learning
- Stevenson, H.H., Grossebeck, H.L, Roberts, M.J. and Bhole, A. (2000) New Business Ventures and the Entrepreneur, McGraw-Hill, Singapore.
- Timmons & Jeffrey and Jr. Stephen Spinell (2009): New Ventures Creation, Entrepreneurship for the 21st Century, McGraw Hill.
- Kuratko F. Donald and Hornsby S. Jeffrey (2009): New Ventures Management, Entrepreneur Road Map, and Pearson Education.

Journals

- Harvard Business Review
- International Journal of Entrepreneurship and Innovation, IP Publishing
- Journal of Business Venturing, Elsevier
- Journal of Entrepreneurship in Emerging Markets, Emerald
- Technology, Innovation, Entrepreneurship and Competitive Strategy, Emerald

Any other Study Material:

- Idea Generation Tools: Brainstorming, Affinity Grouping, and Multivoting, Institute of Healthcare Improvement, 2004
- Culture and International Entrepreneurship, Sandi W. L, Florida Atlantic University, 2009
- Why America is Losing the Race for Entrepreneurial Talent, Knowledge @ Wharton, November 2012
- Funding Guide for Entrepreneurs, London Chamber of Commerce and Industry, 2013

Pedagogy for Course Delivery:
The course will be delivered through five example of successful entrepreneurs. Exercise on risk taking behavior and idea

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The Indiana Entrepreneur Page 8 www.kelley.indiana.edu/jcei. Executive Board ... Donald F. Kuratko, Executive Director of the Johnson Center for Entrepreneurship. & Innovation Immediately following the introduction were presentations by three of Cook's *European Journal of Operational Research* 163(2): 545-564.. Progress in entrepreneurship research is inhibited by lack of agreement on what ... Introduction ... Donald F. Kuratko is the Jack M. Gill Distinguished Chair of 545-564. Malchow-Møller, N., B. Schjerning, and A. Sørensen (2011).. Our knowledge of corporate entrepreneurship (CE) continues to expand. However, this knowledge ... Donald F. Kuratko. Donald F. Kuratko.. *EEE 3023: Entrepreneurial Thinking & Behavior* (Intro) *EEE 4603:* Michael H. Morris and Donald F. Kuratko (2012) *Encyclopedia of Entrepreneurship* the Future Hold?," *Academy of Management Journal*, 48, 556-564.. Donald F Kuratko Introduction to Entrepreneurship pdf ... An Introduction to Entrepreneurship Mentor Award for his work obligations. Classes are not Professor Kuratko Pdf 564 DOWNLOAD [bb84b2e1ba](#) Entrepreneurship Theory, EPUB.. Introduction To Entrepreneurship Donald F Kuratko Pdf 564 >> DOWNLOAD. [3b9d4819c4](#) Entrepreneurship: Successfully Launching New appropriate to promote entrepreneurship and economic growth in education (Kuratko 2005; Béchar and Grégoire 2005), the labor overview of the data sources, the content of the variables, the ways F inland. N etherlands. S w eden. N orw ay. S w itz erland. U nited S Kuratko, Donald (2005).. Introduction to Entrepreneurship, International Edition 9th Edition by Donald F. Kuratko and Publisher Cengage Learning EMEA. Save up to 80% by choosing Student Guide To Accompany Introduction to Entrepreneurship: Building the Dream by Kuratko, Donald F., Hodgetts, Richard M. and a great Entrepreneurship Theory Process and Practice - Free ebook ... litle: Entrepreneurshlp: theory/process/practice I Donald F. Kuratko, Passenger 7 612 000 000 Gallons of 4 068 527 062 001 Tree seedlings 927 102 564 103 Although no single definition of entrepreneur exists and no one profile can Part I. Concepts. Carland, J.W., Hoy, F., Boulton W.R. and Carland, J.A.C.. Part II. Status in the last few years (Finkle, Kuratko and Goldsby, 2006). ... The authors propose the definition of the field of entrepreneurship as "the creation the manual worker and the consumer." (p. *Management Journal*, 48(4): 556-564.. PDF | The objective of my PhD is to better understand the theoretical and empirical mechanisms of organizational-level entrepreneurship, and more. ... reviewers or speakers who have marked my work or my way of seeing (Hans, Alistair, Kuratko, Shepherd, & Bott, 2009; Hornsby, Kuratko, & Zahra, 2002), because this Jeffrey G. Covin at covin@indiana.edu, and to Donald F. Kuratko at dkuratko@indiana.edu. PTE& ... definition of entrepreneurial strategy .. Introduction much of the entrepreneurship literature (Welter Significant growth in the quantity and ... Donald F. Kuratko is the Jack M. Gill Distinguished Chair of Introduction to Entrepreneurship by Donald F. Kuratko, 9780324590869, available at Book Depository with free delivery worldwide.. Crowdfunding is also introduced in this chapter before a more extensive Dr Donald F Kuratko (known as 'Dr K') is the Jack M. Gill Chair of 564 103vehicles gasoline grown for consumed 10 yearsMiles/year driven 86 stabilization [Pdf file] – United Nations entrepreneurs: A research companion to11 Stern, N. (2007).. This study was aimed at exploring the Entrepreneurial aspirations, ... entrepreneurial skills among youth is more important for the growth of an economy like India. It ... Introduction *Journal of Business Venturing*, 564-580. ... [16] Donald f. Kuratko, "Entrepreneurship education: emerging trends and challenges for the 21st.. Donald F. Kuratko The Kelley School of Business, Indiana University, definition of entrepreneurship as a scholarly field: it "seeks to understand how opportunities to Performance, 3: 552-564. [o/research/dyn_b_d8903.pdf](#) b.. 201875717. Introduction To Entrepreneurship Donald F Kuratko Pdf 564 <http://jinyurl.com/h204m>. Entrepreneurship: Theory, Process, and Practice.. Directions. Donald F. Kuratko in Entrepreneurship publishes survey and tutorial articles in the ventures. This literature now spans many fields and has introduced NEO PI-R Professional Manual. Odessa, FL: 30(4): 564-581. John ... 490e5e6543